

# D.R.I.V.E to Win: Align Vision, Behaviours and Communication for Meaningful Success

## *The Neuroscience of Clarity, Commitment & Execution*

Success starts with a clear vision, however it's sustained through the behaviours and mindset that bring it to life. Whether in leadership, business, or personal growth, achieving meaningful outcomes requires intentional action, resilience, and effective communication. In this keynote, Vanessa McCamley introduces the **D.R.I.V.E. Model** (Determine purpose, Reflection, I Am Statements, Vulnerability, Exert Energy into learning something new), a neuroscience-backed approach to aligning your goals with daily habits. Learn how to sharpen your decision-making, create a roadmap for success, and build the confidence to execute your vision with purpose.

**Duration of Presentation:** 60 or 90 minutes

### KEY TAKEAWAYS:

- ▶ **Clarify your vision and WHY** to create focus and drive meaningful progress.
- ▶ **Develop habits and behaviours** that align with your desired outcomes.
- ▶ **Enhance communication and influence** to engage and inspire self and others.
- ▶ **Strengthen resilience and adaptability** to navigate challenges with confidence.
- ▶ **Apply the D.R.I.V.E. model** to execute with clarity and momentum.

### WHAT TO EXPECT?

- ▶ **A High-Energy, Science-Backed Presentation** -  
Vanessa simplifies complex neuroscience and delivers engaging, interactive insights.
- ▶ **Actionable Tools for Immediate Impact** -  
Walk away with practical strategies that create real, measurable change.
- ▶ **Interactive & Thought-Provoking Experience** -  
Expect real-world applications, reflection exercises, and neuroscience-backed insights.

